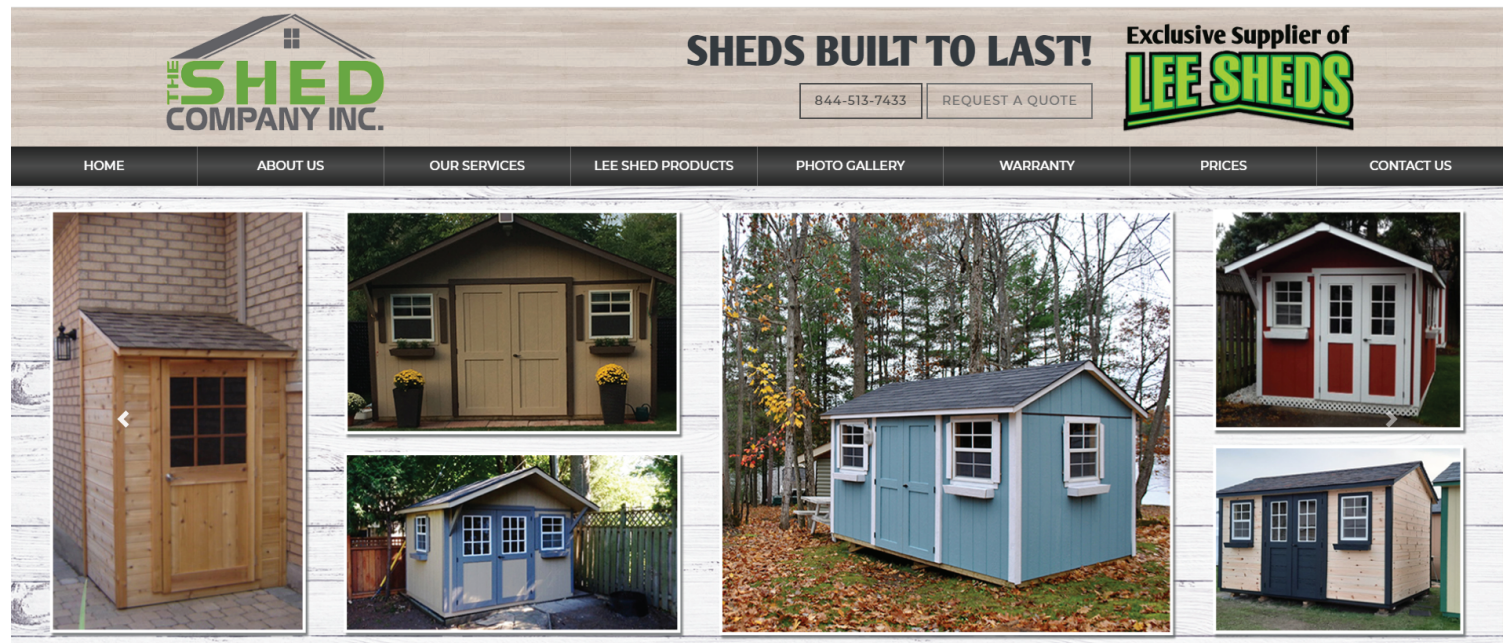
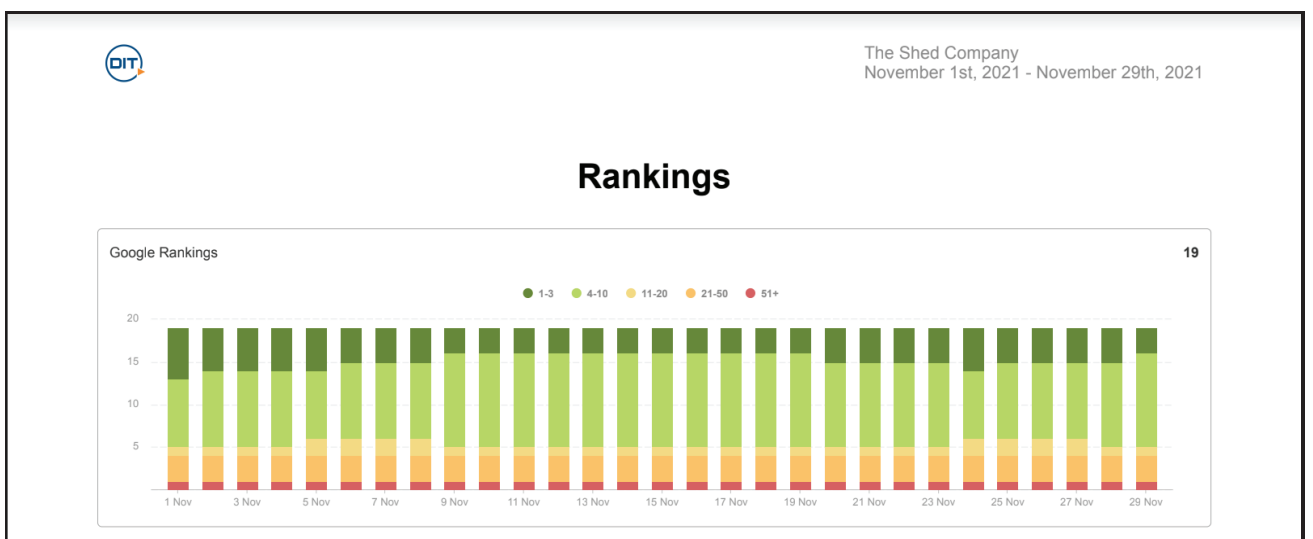
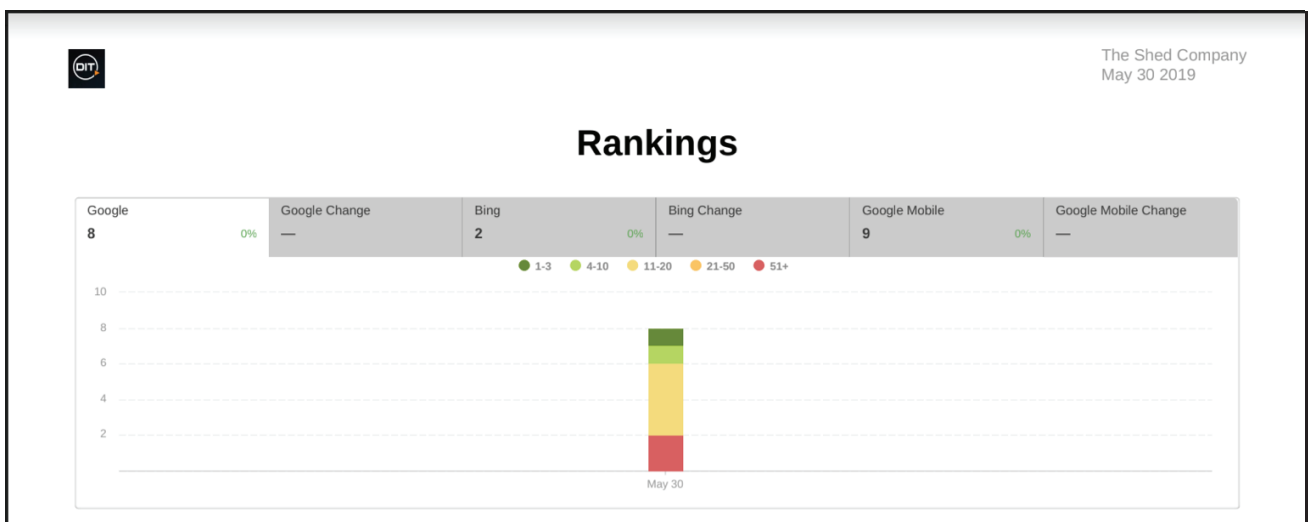


Company: The Shed Company
 Name: Leroy Coughlan
 Title: Owner
 Logo: 
 Website: theshedcompany.ca



Before: New website needed to be built and begin SEO on it.
 After: All Keywords chosen ranking on Page 1 Google and Bing. Great Conversions across the boards.
 Timeframe: June 2019 - November 2021

Proof of State Change:



KPI's: New website built for SEO and user experience. Over 2400 Conversions from GMB and the new website since it went live. All Keywords on Page 1 Google and Bing.

BONUS's: **5 Bonus** Keywords on Page 1 Google - beyond the 10 Keyword Package. These are ranking as a natural result of the general SEO campaign.

Testimonial: *We have seen significant results in our online and google presence since working with DIT. The only advertising we are using is google ads and SEO. Referral and repeat business aside, all of our leads come from majority google and website. This would be by far our best investment to date.*

Louie and his whole team at DIT provide a proven expertise and their focus and passion for what they do has benefited us greatly. It is always a pleasure to work with them.

CC

Explanation: We created a new website for this client in June 2019. A new 10 Keyword list had only 2 on page 1 of Google and Bing. Currently they have all of their Keywords on Page 1 of Google and Bing, and we are working on bonus keywords which are mostly on Page 1 now as well.

Their organic conversions have been steadily increasing, averaging around 60 in a month in 2019, up to 89 per month in 2020, and have increased to an average of 106 per month in 2021. Total conversions have also increased year over year: 55 per month in 2019, 187 per month in 2020, 240 per month in 2021. Additionally they have had a large amount of new traffic from Google My Business this year with average conversions at 85 per month.



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